

THE NUMBERS ARE STAGGERING...

Experts estimate that across North America, between 100,000,000 and one BILLION birds die in window collisions each year!!!

Approximately 60% of native bird species are in decline, suffering the effects of habitat loss and fragmentation, collisions with windows and towers, climate change and a myriad of other threats.



Just a few of the dead birds collected in Milwaukee in one migration season.



The Wisconsin Humane Society **Wings Program**

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Wings' lifesaving work for birds is supported by a generous donation from the Rusinow Family Foundation.

Bird collision prevention materials such as **CollidEscape™**, **BirdScreens™**, **WindowAlerts™** and **Whispering Windows™** are available for sale through Wally's Workbench at the shelter and online at www.wihumane.org/wildlife/wallys-workbench

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Please Help...



these birds arrive home safely!



It's Up to You...

At Home

During the daytime, birds collide with windows because they **see the sky or landscape reflected on the glass**. They also hit windows when they can see in one window and out another.

You can choose from any of the following actions to help keep birds from colliding with your windows.

- **Simple, low-cost techniques include hanging streamers or strings of old CDs in front of a window or applying static window clings like Whispering Windows™ or WindowAlerts™ to the outside of your window to help divert birds away from the glass**
- **Or you can apply a plastic film like CollidEscape™ to the outside of a window to reduce reflections and prevent collisions**
- **Or you can install BirdScreens™ or plastic netting in front of your window. These act like a safety-barrier to prevent serious injury to birds that would have otherwise hit the glass**

Get more collision-prevention ideas at www.wihumane.org/wildlife

At Work

Just like at home, **daytime window collisions** often occur at businesses, too. Furthermore, high-rise office buildings can be a death-trap for night-migrating songbirds when the birds are attracted to the building's window, signage and decorative lights.

For tall buildings, ask your building or office-manager to turn out unnecessary lighting visible from outside the building between 11 p.m. and 6 a.m. during the peak migration periods of mid April through early June and late August through October.



These reflective skywalk windows claim many birds' lives each year.

Learn more and register a BirdSafe_{sm}

**Home, Business, Classroom,
or Campus at:**

www.wihumane.org/wildlife

At School

BirdSafe_{sm} Classroom

Get students involved in saving wild birds at school and at home. Learn bird-saving tips and get ideas for classroom projects. Registered BirdSafe_{sm} Classrooms receive a Wings logo window cling for their classroom door and a Wings registration certificate.



BirdSafe_{sm} Campus

Get involved in saving birds on your campus. Advocate for bird-safe windows. Participate in citizen-science by rescuing injured birds and documenting mortalities on your campus during peak migration periods.