

## Mission Unleashed Sponsorships \$25,000 (Lead Sponsor) and \$15,000 (Sponsor)

By becoming a Mission Unleashed sponsor, your organization will have the opportunity to sponsor an interactive display showcasing a WHS program area of your choice. WHS staff will work closely with you to identify an area that has a meaningful connection to your organization's work, messaging and corporate priorities. Your unique area will be professionally designed by The Meetinghouse Company and will be enjoyed at the gala by more than 300 local leaders who care about growing and maintaining a strong community.

### Benefits - \$25,000

Full sponsorship of a Mission Unleashed Area of your choice, including:

- Attention-commanding programming aligned with mission
- Your aligned mission displayed prominently
- Your product samples where relevant
- Area staffed by volunteers wearing double-logo T-shirts

Sponsorship listing with your logo on the gala invitation  
 Sponsorship listing with your logo on our website (1.5 million web views per month with 85,000 unique monthly visitors)  
 Sponsorship listing with your logo in two editions of our e-newsletter (distribution 65,000)  
 Social media marketing on Twitter (4,700 followers) and Facebook (4,000 followers)  
 Traditional media marketing including TV, radio and/or newspaper  
 Use of a WHS meeting space for an event of your choice  
 Signage at gala  
 Gala program ad  
 10 tickets to gala event

### Benefits - \$15,000

Shared sponsorship of a Mission Unleashed Sponsorship of your choice, including:

- Attention-commanding programming aligned with mission
- Your aligned mission displayed prominently
- Your product samples where relevant
- Area staffed by volunteers wearing double-logo T-shirts

Sponsorship listing with your logo on our website (1.5 million web views per month with 85,000 unique monthly visitors)  
 Sponsorship listing with your logo in two editions of our e-newsletter (distribution 65,000)  
 Social media marketing on Twitter (4,700 followers) and Facebook (4,000 followers)  
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Sponsorship Areas  
*Adoption*  
*Community Outreach*  
*Education*  
*Environmental Sustainability (Ozaukee)*  
*Volunteerism*  
*Wildlife*  
*Other Areas as Identified*

## Adoption Unleashed Mini-Area Sponsorships \$10,000

By sponsoring a mini-area in Adoption Unleashed, your organization will have the opportunity to showcase how you are helping animals in our community. WHS staff will work closely with you to identify a mini-area that has a meaningful connection to your organization's work. Your display will be enjoyed at the gala by more than 300 local leaders who care about growing and maintaining a strong community.

### Benefits - \$10,000

Sponsorship of an Adoption Unleashed Mini-Area of your choice, including:

- Attention-commanding programming aligned with mission
- Your aligned mission displayed prominently
- Your product samples where relevant
- Area staffed by volunteers wearing double-logo T-shirts

Sponsorship listing with your logo in two editions of our e-newsletter (distribution 65,000)

Social media marketing on Twitter (4,700 followers) and Facebook (4,000 followers)

Traditional media marketing including TV, radio and/or newspaper

Signage at gala

Gala program ad

10 tickets to gala event

Mini Sponsorship Areas

*Behavior*

*Health Care*

*Grooming*

*Other Areas as Identified*

## Table Sponsorships \$7,500, \$5,000, \$2,500

Benefits - \$7,500

Social media marketing on Twitter (4,500 followers) and Facebook (3,800 followers)

Traditional media marketing including TV, radio and newspaper

Signage at gala

Gala program ad

10 tickets to gala event

Benefits - \$5,000

Social media marketing on Twitter (4,500 followers) and Facebook (3,800 followers)

Traditional media marketing including TV, radio and/or newspaper

Signage at gala

Gala program ad

10 tickets to gala event

Benefits - \$2,500

Social media marketing on Twitter (4,500 followers) and Facebook (3,800 followers)

Traditional media marketing including TV, radio and/or newspaper

Signage at gala

6 tickets to gala event (for a table of 6)

## Additional Underwriting Sponsorships

Contributors can also underwrite one of the following items:

Dinner	\$20,000
Open Bar	\$7,500
Band	\$3,000
Dinner Wine	\$3,000
Appetizers	\$2,500
Valet Parking	\$2,500
Auctioneer	\$750



www.wihumane.org

